

THE 2ND ANNUAL



SEPTEMBER 10TH, 2016

VENDOR PACKAGE

WWW.CALGARYWINGFEST.COM

BROUGHT TO YOU BY
WINGSⁿBEER.COM

SEPT 10TH. 2016 • 4:20PM - 10:00PM • TOOL SHED BREWERY



Dear Vendor,

We would like to formally invite you to participate in the 2nd Annual Calgary Wing Festival brought to you by WingsnBeer.com. Your establishment has been handpicked by our team and offered an invitation to compete based on your unique recipes and quality of the wings you serve.

The Festival allows your establishment an opportunity to connect and engage with local Calgarians, to a highly targeted market, which frequently seek a variety of venues for flavourful, meaty wings. The Festival takes place September 10th, 2016 at the Tool Shed Brewery located at 801 30 St NE, Calgary.

We believe in providing a great fan experience, supporting local charities, providing the best wings Calgary has to offer and answering that vital question – Is there one wing to rule them all?

Attached is an application to participate along with full details of this exciting opportunity. There are a limited number of spots available, so don't delay!

For more information, please contact us at info@wingsnbeer.com or visit CalgaryWingFest.com.

We hope you will join us at this amazing event.

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Our wing vendors are the stars of the show. Take advantage of the largest gathering of wing lovers in Calgary by securing your space today.

CALGARY WING FESTIVAL COMPETITION

The Calgary Wing Festival competition provides a great opportunity to showcase your best wings.

All participants will be entered into the **People's Choice, Most Exotic Flavour & Judge's Choice** categories and can assist with the All You Can Eat Wing-Off Competition.

OPPORTUNITY FOR PROFIT

The 2015 Calgary Wing Festival will operate on a profit-share model. Festival attendees will purchase tickets that can be exchanged for chicken wings from our various vendors. Tickets will be sold by the Calgary Wing Festival at a cost of \$0.50 per ticket.

STANDARD VENDOR PACKAGE

- 10'x10' booth space
- BBQ option to cook outdoors
- Calgary Health compliant heating and serving area
- 2, 8 foot tables, dressed
- Access to refrigeration space
- Entry into the Calgary Wing Festival competition to show off your best wings
- Exposure to an estimated 1,000 of the city's most discerning wing fans and our 10,000+ plus monthly online users
- Comprehensive marketing opportunities on Festival website and social media
- Enhanced marketing assets for in-restaurant opportunities
- Certificate of appreciation from Calgary Wing Festival naming your wings "Best Wings in Calgary"
- Title belt or trophies awarded to the winning establishments

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RESPONSIBILITIES

Vendors who participate in the Calgary Wing Festival are responsible for providing the following:

- 2,000 chicken wings (*recommended)
- 2-4 staff to supervise booth and to cook/serve food (maximum 2 people in cooking area)
- Serving equipment and materials (e.g. chaffing dishes, serving utensils, napkins, paper plates, etc.)*
- Booth décor (e.g. signs, banners, etc.)
- High-resolution logo (jpg preferred) for use in promotional materials
- At least 72 hours notice if you are unable to attend the event

* Recommendation to be updated by Festival organizers prior to event date

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AD AND LOGO SUBMISSION REQUIREMENTS

AD MECHANICAL:

All ads must be supplied electronically. Press quality PDF is preferred – embed all fonts and graphics. Save in CMYK (not RGB) for colour ads and in greyscale for black & white ads. EPS and TIFF files should embed/ include all graphics and embed/include or outline all fonts. No GIF's or web graphics. Please add 1/8" on all sides if you would like the ad to bleed.

LOGO MECHANICAL:

All logos must be supplied electronically. Press quality in vector, illustrator format (EPS) – embed all fonts and graphics. Save in CMYK. EPS files should embed/include all graphics and embed/include or outline all fonts.

EVENT DATES AND TIMES

Move-In: Saturday, September 10th, 9:00am-12:00pm

Event (open to attendees): Saturday, September 10th, 4:20pm-10:00pm

Move-Out: Saturday, September 10th, 10:20pm-1:00am

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AGREEMENT FORM

BOOTH REGISTRATION INFORMATION

Company Name:
(for billing purposes)

Vendor Name:
(for display purposes)

Address: Postal Code:

Contact Person:

Phone:

Email:

Website:

Secondary Contact: Phone:

Email:

VENDOR REQUIREMENTS

	Submission of Calgary Public Health Temporary Food Establishment Vendor agreement
	High resolution logo for website
	Special requirements, including electrical needs, submitted to event organizers

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OTHER RESPONSIBILITIES

All vendors must comply with the Calgary Public Health Temporary Food Establishment Vendor Agreement and guidelines:

- Chicken Wings must be cooked and served at 74°C (165°F)
- Cleaning materials that comply with the Calgary Public Health Temporary Food Establishment Vendor agreement will be provided by Event Organizers
- Please let us know if you need access to power outlets – please note that this request may not be able to be fulfilled last minute. Each vendor gets one standard 2 outlet setup per space.
- Alcohol or beverages can only be sold by the organizers
- Move-in for the event begins Saturday, July 30 at 9:00 am
- Move-out begins Saturday, July 30th at 10:20 pm

We, the undersigned, agree to the above.

Signatory – Wing Vendor/Participant

Signatory – Calgary Wing Festival

Please contact us if you are interested in sponsorship opportunities!

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